

I am a dynamic and enthusiastic Senior Motion Designer and Art Director with a career spanning 20 years in Television, Video Production, Post Production, Motion Graphics and Design.

I am passionate about digital media and using it in innovative ways to tell your story or promote your brand. I have a compulsion for detail and I believe communication, preparation and organization are key to working efficiently as a team.

I have developed an eye for what works, and I know we can create some good things together.

I am available for freelance or employment opportunities.

Background

Robert Sulman Motion & Design 2010-Present

Freelance Creative Direction, Motion Graphic Design, Animation and 3D.
Major clients include: North Face, Red Bull, Globe Theatre, Contour Cameras, Specialized Bicycles, Devinci Bicycles, BP, Sky TV, Manchester United FC, Jonnie Walker, Dreamland Margate, Facebook, Penguin, Philippe Starck, Amazon, Chevrolet, Virgin, Twitter, Tesco, Unilever, Universal, Paramount Pictures, Cambridge University, Chivas, Hackett, BBC, Netflix, Tiger Aspect, Dove, Facebook, Royal Salute, Big Brother.

Roles include: Motion Graphics & Design, Art Direction, Storyboarding, Editing, Concept Development and Client Engagement, Producer, Assistant Creative Director/ Creative Director, Video Production, Animation, 3D, Titles, Lower Thirds, Logo Design and Animations, Idents, Bumpers, and occasionally, Voiceover Artist.

Whitecoat 2017-2020 Freelance Motion Design Lead/ Art Direction/ Senior Motion Designer

Endemol Shine Group 2018-2020 Senior Motion Designer/ Freelance Motion Design Lead/ Art Direction

Selkirk College 2012 –2015 Guest Lecturer: Digital Arts and New Media: After Effects Nelson, BC

15+ years of experience as a Network Director, Broadcast Television
For: MTV Europe/Viacom, Turner Broadcasting System, Setanta Sports, Red Bee Media/Channel 4 (Ericsson), Discovery Networks /Europe.

Technical Skills

After Effects, Cinema 4D, Octane, Redshift, Arnold, Illustrator, Photoshop, Premiere Pro, Final Cut Pro, 3D and 2D Animation, Storyboarding, Compositing, Video Production, Post Production, Projection Mapping, Virtual Reality, UX.

Education

Selkirk College Digital Arts and New Media, Canada. 2009-2011